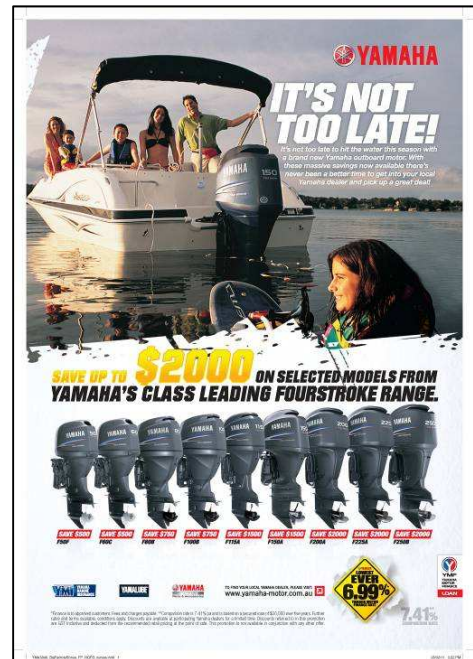


# Geelong Boating Centre

## Yamaha Outboards launches a new Factory Bonus campaign

Yamaha Motor Australia is excited to launch the latest Outboard promotion offering big savings across selected high and midrange horse power motors in Yamaha's class leading range of four stroke outboard engines. The promotion comes just in time for customers considering a new boat or motor in the build up to the Easter holidays.

"We're really excited about this promotion" said Cameron MacDonald, dealership principal at Geelong Boating Centre. "We realise the start of 2011 has been a difficult time for many areas of the country but boating is still a great way to spend leisure time with family and friends. We urge our customers not to delay their purchase as



It's not too late! Yamaha is offering savings of up to \$2000



Above: Yamaha's powerful F150A attracts a bonus of \$1000

these Factory Bonus prices are some of the best we've ever been able to offer."

The Factory Bonus campaign includes motors from Yamaha's 3.3 litre V6 range, from F250B down to F200A, with a massive \$2000 off the current price. Yamaha's F150A and F115A attract a \$1000 bonus while customers purchasing an F100D and F80B will save \$750. Even Yamaha's popular four cylinder F60C and F50F attract a bonus of \$500.

These savings come as good news to customers who may have been putting off their purchase due to the inclement conditions some states have experienced in the summer of 2011. There's now great benefits for customers who purchase during this promotional period and with Australia's peak boating season still in full swing there's no need to delay any longer.

As an extra incentive Yamaha has also extended the 6.99% re-power finance rate. This great finance rate is available across Yamaha's entire range from 15hp and above in both two and four stroke categories. The combination of these two great deals means a brand new four stroke outboard is easily in reach for many people.

The Factory Bonus offer and the 6.99% re-power finance are available at participating Yamaha dealerships from the 1st of March until the 30th of June 2011. Customers are urged to get into their Yamaha dealerships quickly as stock is limited and the best deals are likely to sell out fast.

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